

GUIDELINES FOR INVESTMENT PROJECT PROPOSAL



UGANDA – GERMANY INVESTMENT SYMPOSIUM

**To be Hosted and Managed By:
Muni University in Arua City, Uganda
from July 24th -26th, 2019**

May, 2019

NOTE: *please provide brief and concise information as requested for in this short proposal guideline.*

1) Investment Promoter’s Profile

Provide a brief statement about the ownership of the investment project.

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2) Investment Sector

State whether the business or new investment is a Start-up, a Green-field, a going concern, a Collapsed Company, or any other.

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3) Legal Status

Provide information about the legal status of the investment or business project. This information should include whether the investment or business project has a Registration Certificate, Article of Association, Memorandum of Association, and other Statutory Requirements (such as TIN, Trading license, Operating license, etc) should be listed.

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4) Investment Project description (100 words)

Give a brief description of your business idea or concept of the investment project

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5) Project management

State the Project Management structure of your business project or proposed investment in terms of the Board of Directors, Top Management, Staff, etc.

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6) Environmental concerns

List the main environmental concerns arising from your business project or potential investment initiative.

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7) Market Opportunities

Demonstrate the potential of the business or investment project on the target markets for the products and services (i.e. market size, market share, etc.)

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8) Socio-economic benefits of the business or Investment

What are the socio-economic benefits of your business or new investment project to the government, northern region, local communities, and other stakeholders?

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9) Finance Plan

Briefly state the:

- (a) Investment cost of your business project or proposed investment.....
- (b) What is the returns on investment or pay back period.....

- (c) What is the sources of funding for your business project.....
- (d) What is the current investment value (UGX/USD).....
- (e) What is your funding requirements (funding gap).....
- (f) In your plan, are you looking for: *(Please tick where appropriately the right option)*
 - (i) a joint venture partner or social investor,
 - (ii) technical Assistance,
 - (iii) access to modern technology or machinery,
 - (iv) long term affordable financing,
 - (v) any other business support system?