

# MUNI UNIVERSITY

## BACHELOR OF BUSINESS ADMINISTRATION AND MANAGEMENT

### 1.0. Introduction

The Bachelor of Business Administration and Management programme is fully accredited by National Council for Higher Education (NCHE).

### 2.0. Programme Rationale

The increasing competition in the business sector calls for the development of a human capital base equipped with managerial competences to handle the global trends characterizing the contemporary business environment. The Bachelor of Business Administration and Management programme provides opportunity for students to select from three (3) specialized areas namely: Accounting and Finance, Management, and Marketing. This is aimed at providing the learners with a robust and versatile skill-set array required to ensure that they provide the most needed human resource in all round business management disciplines.

### 3.0. Programme Objectives

The objectives of the programme are:

- [1] transform the learners into managers and administrators of organizations of all sizes, sectors, and types by focusing on vital areas important for the existence and growth of these organizations.
- [2] acquire a holistic view of the nature of leadership and to give experience in the result of integrated and sound policy decisions.
- [3] develop, consolidate, and manage business processes to ensure quality organizational performance and customer satisfaction.
- [4] establish businesses that meet workplace challenges and demands of the contemporary business environment.
- [5] undertake lifelong learning in a professional manner.

### 4.0. Duration of the Programme

The Bachelor of Business Administration and Management programme of Muni University is a Three (3) year degree programme. The programme will be implemented on a Semester system, run using both the day (full time) and the evening-weekend models.

### 5.0. Target Group

The Programme shall target the following categories of students:

- [1] Holders of Uganda Certificate of Education (UCE) or its equivalent and Uganda Advanced Certificate of Education (UACE) or its equivalent.
- [2] Diploma holders in relevant areas of business and management from recognized institutions.
- [3] Persons who shall have passed Mature Age Entrance Examinations.
- [4] First Degree Holder (in non-business/Management science)

### 6.0. Minimum Admission Requirements

#### 6.1. Direct Entry (U.A.C.E)

- [1] Uganda Certificate of Education (UCE) or its equivalent and at least five passes obtained at the same sitting with a credit score in Mathematics.
- [2] Two principal passes in either Science or Arts subjects or its equivalent at U.A.C.E level obtained at the same sitting. The essential, relevant, and desirable subjects shall be as follows:

**Essential:** Economics or Mathematics or Entrepreneurship and one best done of the remaining 'A' Level subjects.

**Relevant:** Any second best done of the remaining A-Level subjects.

**Desirable:** General Paper, Sub-Mathematics, and Computer Studies.

#### 6.2. Mature Age Entry Scheme

Eligible candidates:

- [1] Must NOT be less than 22 years of age by the time of submitting the application.
- [2] Must pass the University Mature Age Entry Examinations for the Bachelor of Business Administration.

#### 6.3. Diploma Holders' Entry Scheme

Must possess a Second Class Diploma (or its equivalent) in relevant areas of Business and Management from a recognized institution.

#### 6.4. First Degree

A candidate who is in possession of at least second-class Bachelor's Degree shall be considered for admission to the BBM programme.